



Minimum Advertised Pricing (MAP) Policy

This policy is made to protect the integrity of the Black Widow Exhaust product line and our network of retailers. The Black Widow Exhaust MAP applies to, but is not limited to, advertising in catalogs, direct mail, websites, in-store displays and any and all other forms of advertising media including the internet and any other electronic medium available.

Your minimum advertised price must be equal to or greater than Black Widow Exhaust's Manufacturer Suggested Retail Price on every product. Any discounting that results in a net advertised price of any Black Widow Exhaust item through rebates, coupons, percentage discounts or any other manner will be considered non-compliant to this MAP policy.

In the event that Black Widow Exhaust receives information that a party is advertising a Black Widow Exhaust product below MAP, Black Widow Exhaust will contact the party in non-compliance. Once Black Widow Exhaust has contacted the party, the pricing must be corrected within three business days. If the advertised pricing has not been corrected in three days, Black Widow Exhaust will cease to supply the party and or it's distributor.

Thank you,

Black Widow Performance, Inc.

info@blackwidowexhaust.com

main: (949) 228-9715

fax: 949.333.0906

11711 COLEY RIVER DRIVE, #11
FOUNTAIN VALLEY, CA 92708
(949) 228-9715
FAX: (949) 333-0906
BLACKWIDOWEXHAUST.COM

